THE TSG DIFFERENCE

The Scout Guide offers an advertising experience unlike any other. Here is what sets it apart.

ELEVATED ADVERTISING AT A RATE THAT’S ACCESSIBLE TO SMALL BUSINESS OWNERS.

The Scout Guide offers local business owners the opportunity to create a beautiful, meaningful, and impactful advertisement that will stand the test of time in a publication that consumers treasure and collect.

A PERSONAL APPROACH TO AD CREATION.

When business owners sign on to advertise in The Scout Guide, they receive more than just ad specs and a deadline. The membership fee includes a creative consultation, a photo session with a professional photographer, and spread design—all guided by a local TSG Editor.

AN OPPORTUNITY TO ALIGN WITH OTHER LOCAL LUMINARIES.

Being positioned in print next to other excellent independent businesses in the community offers unique benefits for TSG members, including exposure to an ideal clientele through distribution throughout the local network and an association with fellow local entrepreneurs.

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