

# A L A C A R T E

*Additional cost will be incurred for items purchased outside of offered amount in selected package.  
Items can also be purchased separately to make a custom package. Email us and we can create a custom package for your specific needs.*

**All items denoted with an asterisk are digital files only. Price does not include printing.  
If you wish to have an item printed and shipped, please contact us.**

## *TIER ONE (\$100 EACH)*

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### **LETTERHEAD\***

Standard size branded letterhead to prominently display your logo, contact information, and business address.

Dimensions: 8.5 x 11 inches

### **BUSINESS CARDS\***

Standard size business card, ready for your new logo, color palette, and updated styling.

Dimensions: 4 x 2.5 inches

### **ONE-SHEETER\***

Display a new product or promote a sale. This standard size one-page design can be a versatile tool for your brand.

Dimensions: 8.5 x 11 inches

### **POSTCARD\***

Send updates to clients or market an online sale. A stationery supplement to send or display promotions and information to your followers.

Dimensions: 8.5 x 6 inches

### **NOTE CARD\***

Standard size note card, with templates to choose from or custom design your own, ready for your logo and messaging.

Dimensions: 5 x 7 inches

### **THANK YOU CARD\***

Standard size card, choose either vertical or horizontal layout, for expressing gratitude within your business, a mailing item, or as a take away for customers..

Dimensions: 5 x 7 inches (*final size when folded*)

### **PHOTO EDITING**

Retouching, removal, and editing available for product photo or team/owner portrait.

Amount: 1 image (*upgrade for more images*)

### **CUSTOM ICONS/GRAPHICS**

A vectorized set of original icons you can use as illustrative elements across branded materials.

Amount: 3 icons and/or graphics (*upgrade for more*)

# A LA CARTE

## CONTINUED

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### TIER TWO (\$250 EACH)

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#### **BROCHURE\***

Standard size brochure, tri-fold or bi-fold, ready for your new logo, color palette, and updated styling.

Dimensions: 8.5 x 11 inches *(to be folded in half or thirds)*

#### **MENU\***

Display in-store or online, an organized list of food and beverages available at your restaurant, cafe, etc. This feature includes a custom layout for your needs.

Dimensions: Custom

#### **POSTER\***

Standard size poster, small or large, to display your online presence in store or a new product to promote.

Dimensions: **Small** 18 x 24 inches | **Large** 24 x 36 inches

#### **PHOTO EDITING**

Retouching, removal, and editing available for product photo or team/owner portrait.

Amount: 5 images *(upgrade for more images)*

#### **CUSTOM ICONS/GRAPHICS**

A vectorized set of original icons you can use as illustrative elements across branded materials.

Amount: 5 total icons and/or graphics *(upgrade for more)*

#### **CUSTOM BRAND PATTERN**

Branded pattern created from your logo or a newly created icon, this can be used for food packaging, web banners, and so much more.

Deliverable: EPS vector file *(able to scale and edit easily)*

#### **INSTAGRAM STORY**

#### **HIGHLIGHTS & COVER**

A cohesive set of 5 cover images for your Instagram stories. Help raise awareness or boost follower engagement.

#### **ADDITIONAL PAGE**

A new page to build out your site a step further, including but not limited to an about page, contact page, or portfolio page.

Amount: 1 page *(upgrade for more pages)*

#### **ADDITIONAL MAINTENANCE TIME**

More time with a designer working with you on your site, fixing bugs that come up, or repairing a broken page.

Amount: 1 week *(upgrade for more time)*

# A LA CARTE

## CONTINUED

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### TIER THREE (\$500 EACH)

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#### PRESENTATION TEMPLATE

A stationery necessity, this customizable deck can be used for proposals, product displays, or annual budget reporting.

Dimensions: Standard or Wide Screen

#### INFOGRAPHIC

Display new ideas and thoughts in a re-imagined layout. Perfect for sharing facts and information in a graphic format that is easily understood at a glance.

Deliverable: EPS vector file *(able to scale and edit easily)*

#### MAP

Display significant points and landmarks on a custom illustrated map, whether it's a block or an entire city.

Deliverable: EPS vector file *(able to scale and edit easily)*

#### SIGNAGE\*

Need a promotional banner, window display, or launch signage? Purchase this for custom signage that fits your needs. Size can vary dependent on needs of project.

#### PHOTO EDITING

Retouching, removal, and editing available for product photo or team/owner portrait.

Amount: 10 images *(additional images will incur higher costs)*

#### CUSTOM ICONS/GRAPHICS

A vectorized set of original icons you can use as illustrative elements across branded materials.

Amount: 10 total icons and/or graphics

#### LAUNCH GRAPHICS

A collection of social media graphics to help kickstart your social media presence.

Amount: 6 Instagram and 6 Facebook post graphics

#### GIF CREATION

Engage your followers with exciting and unique custom GIFs. Great for adding your branding to story images and posts.

Dimensions: **Post** 1080px x 1080px,

**Portrait** 1080px x 1350px, **Landscape** 1080px x 566px, and **Story** 1080px x 1920px

#### ADDITIONAL PAGE

A new page to build out your site a step further, including but not limited to an about page, contact page, or portfolio page.

Amount: 2 pages *(additional pages will incur higher costs)*

#### ADDITIONAL MAINTENANCE TIME

More time with a designer working with you on your site, fixing bugs that come up, or repairing a broken page.

Amount: 2 weeks *(additional time will incur higher costs)*